

OpenMinds

The poetry and literature of mental health recovery

QUARTERLY

Advertising Rates

Display Advertising	Size	1 Insert	4 Inserts	8 Inserts
Double-Page Spread	16 ¼" x 10"	__ \$600	__ \$1,950	__ \$3,595
Inside Front Cover	7 ¾" x 10"	__ \$350	__ \$1,100	__ \$1,995
Inside Back Cover	7 ¾" x 10"	__ \$350	__ \$1,100	__ \$1,995
Outside Full Page	7 ¾" x 10"	__ \$350	__ \$1,100	__ \$1,995 (full colour)
Inside 1/2 Page	7 ¾" x 4 ¾"	__ \$200	__ \$650	__ \$1,195
Inside 1/4 Page	7 ¾" x 2 ½"	__ \$100	__ \$325	__ \$595
Inside 1/8 Page	3 ¾" x 2 ½"	__ \$60	__ \$200	__ \$395

Notes:

Open Minds Quarterly is a 27-page magazine printed on 80lb stock, saddle-stitched in 8 ½" x 11" format, and printed in black and white. The front and back covers are in full colour. Our current print run is 750 per issue. OMQ is issued four times annually.

Open Minds Quarterly is available through subscription and sample only. Distribution is across Canada, U.S., Australia, and the United Kingdom.

The publication is produced exclusively by mental health consumer/survivors at a not-for-profit organization.

To book your ad, please complete the following and mail or fax back to the attention of Dinah Laprairie, editor. An invoice and advertising agreement will be sent to you shortly.

Name: _____ Tel: _____
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 City: _____ Prov./State: _____ Postal/Zip Code: _____ Country: _____
 Fax: _____ Email: _____

In which issue would you like to begin your advertising? __ Winter (Jan/Feb) __ Spring (Apr/May) __ Summer (July/Aug) __ Fall (Oct/Nov)

Renewing advertisers – please check one:

- Please repeat my current advertisement.
 I would like to provide a new advertisement.
 I will send my advertisement as a .jpg, .tif, .pdf or .eps to openminds@nisa.on.ca.

New advertisers – please check one:

- I will be providing my advertisement as a .jpg, .tif, .pdf or .eps to openminds@nisa.on.ca.
 I would like Open Minds Quarterly to create my ad. Please call me to discuss design fees.